OBJECTIVES FIRST. PLACE ON PURPOSE.

# THE 2027 DESTINATION SHORTLIST.

The four best windows of 2027, and the places we would book for each. Every pick is matched to what a team needs to leave with, then to where that happens best.

## 01 · MID-JANUARY TO EARLY FEBRUARY

KICKOFFS AND WARM ESCAPES

### PALM SPRINGS
Sun, mountains and a 10-minute airport.

STAY
Terra Palm Springs Buyout

### SEDONA
Red rock and big energy for a leadership reset.

STAY
Enchantment Resort

### PARK CITY
Snow, 40 minutes from the airport.

STAY
Montage Deer Valley

### CABO SAN LUCAS
A reward trip with direct flights.

STAY
Chileno Bay Buyout

## 02 · LATE APRIL TO MID-MAY

SPRING PLANNING

### HUDSON VALLEY
Farms and river views, close to Manhattan.

STAY
Wildflower Farms Buyout

### NAPA VALLEY
Vineyard mornings and long-table dinners.

STAY
Carneros Resort Buyout

### CHARLESTON
Southern hospitality and the best dinners.

STAY
Kiawah Island Golf Resort

### OJAI
A slow valley and a pink sunset.

STAY
Ojai Valley Inn

## 03 · MID TO LATE SEPTEMBER

FALL PLANNING AND LEADERSHIP

### CATSKILLS
Mountain quiet for hard decisions.

STAY
The DeBruce Buyout

### JACKSON HOLE
The Tetons, before the snow.

STAY
Spring Creek Ranch

### LAKE TAHOE
Clear water and the quiet after summer.

STAY
Edgewood Tahoe

### MENDOCINO
The clearest, warmest weeks on the coast.

STAY
Little River Inn

## 04 · LATE OCTOBER TO MID-NOVEMBER

Q4 OFFSITES AND CELEBRATIONS

### JOSHUA TREE
Desert days and the best stars of the year.

STAY
AutoCamp Joshua Tree Buyout

### NASHVILLE
Music, food and a city built to celebrate.

STAY
Southall

### SANTA FE
High desert light that slows the pulse.

STAY
Bishop's Lodge

### SAN MIGUEL DE ALLENDE
Rooftop dinners in a colonial town.

STAY
Rosewood San Miguel

## PICK BY OBJECTIVE.

| IF THE GOAL IS | LOOK FOR | PLACES WE WOULD START WITH |
|---|---|---|
| **LEADERSHIP RESET** 6 to 16 people | A small property you can book out entirely, with real quiet | Terra Palm Springs · The DeBruce · Troutbeck · Farmhouse Inn |
| **SALES KICKOFF** 50 to 500 people | One big room, breakouts, and something to do after | Thompson Palm Springs · Montage Deer Valley · Tenaya at Yosemite · Grand Geneva |
| **RECHARGE** Any size | Spa, nature and nothing on the calendar after dinner | Two Bunch Palms · Miraval Berkshires · The Ranch Hudson Valley · Alila Ventana |
| **CELEBRATE** Any size | A setting that feels like a reward, and a great final night | Ingleside Estate · Chileno Bay · Hutton Brickyards · Carneros Resort |
| **MERGE OR RECONNECT** Whole company | Neutral ground, easy to reach, room to mix people | Wylder Windham · Rush Creek Lodge · Mohonk Mountain House · AutoCamp |

## HOW FAR AHEAD TO BOOK

### 6 to 9 mo
Set the goal, dates and budget. Start sourcing.

### 4 to 6 mo
Sign the venue and room block. Book facilitators.

### 2 to 4 mo
Finalize travel, agenda and workshops.

### 30 days
Pulse survey out. Leaders get the pre-read.

## DATES TO PLAN AROUND

| | |
|---|---|
| Ramadan | about Feb 8 to Mar 9 |
| Easter | Mar 28 |
| Passover | Apr 21 to 29 |
| Memorial Day | May 31 |
| July 4 (observed) | Jul 5 |
| Labor Day | Sep 6 |
| Rosh Hashanah | Oct 1 to 3 |
| Yom Kippur | Oct 10 to 11 |
| Diwali | Oct 29 |
| Thanksgiving | Nov 25 |
| Quarter-ends | last week of each quarter |

Some observances depend on moon sightings and can shift by a day.

## BEFORE YOU BOOK

- [ ] Write the one outcome you need
- [ ] Shortlist two or three date options
- [ ] Check quarter-ends and launches
- [ ] Ask a few people to flag clashes
- [ ] Set a per-person budget, plus 20%
- [ ] Check venues for every date option
- [ ] Announce dates 3 to 6 months ahead

## LET'S FIND YOUR PLACE.

We start with your objectives. The place follows.

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Properties are suggestions, not partners. Tro confirms rates, space and dates for every proposal.